



Sustainable Industrial Areas
INTERNATIONAL CONFERENCE

Addis Ababa | Ethiopia | 8th - 10th of April 2019

A Successful IP or Economic Cluster in Terms of Employment

International Conference

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Garments as an entry point for industrial transformation



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The global garment industry has traditionally been an entry point for industrial transformation in developing countries:

- Employment
- Wages
- Industrial upgrading
- Upskilling, technology transfer and know-how



Garment jobs for development

- Participating in global supply chains alone is not enough to deliver positive development outcomes
- Risk of a “race to the bottom“ for labour-intensive manufacturing jobs
- Decent work is critical to ensure sustainable and inclusive development outcomes

Better Work



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International
Labour
Organization



IFC

**International
Finance Corporation**
WORLD BANK GROUP

Improving working conditions in the world's garment industry.



Better Work footprint



60+ buyers across 8 countries



Reaching 1,700+ factories



2,400,000 workers (80% ♀)



and their families



BetterWork

Improving working conditions is an investment, not a cost



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- Better working conditions are driving higher productivity and profitability
- 22% increase in line productivity after female supervisors were trained
- By participating in the programme and improving working conditions, the average factory sees a 25% increase in revenue/cost profitability ratio.
- Higher profits driven by improved supply chain relations

Key lessons learned from implementing Better Work



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- Better Work reduces non-compliance and improves working conditions and worker wellbeing
- Empowering women is crucial to achieve better working conditions and higher productivity and profits
- Voice and representation are drivers for development
- A holistic approach is needed to address global supply chains pressures